

HISPANIC HERITAGE FESTIVAL

SPONSORSHIP PROPOSAL



HISPANIC HERITAGE FESTIVAL

EVENT DETAILS:

- EVENT DATE: OCTOBER 10, 2014
- EVENT TIME: 6PM – 9PM
- ESTIMATED ATTENDANCE: 2,500
- LOCATION:
 - North Shore Park Youth Center 501 72nd Street
- EVENT INCLUDES:
 - OCTOBER 10TH – *KIDS/FAMILY FOCUSED*
 - Traditional Latin Food
 - Annual Awards Ceremony
 - Carnival ride tickets and concessions sold
 - Latin music and live performances



HISPANIC HERITAGE FESTIVAL



PRESENTING SPONSOR PACKAGE

- **MEDIA INCLUSION:** COMPANY LOGO* IN ALL MEDIA AS "PRESENTED BY"
*(where available – if logo is not permitted, written name will be used)
- **SOCIAL MEDIA PRESENCE:** COMPANY MENTION AND LOGO LISTED ON SOCIAL MEDIA PAGES AS PRESENTING SPONSOR OF EVENT
- **SIGNAGE:** LOGO INCLUDED IN ALL EVENT SIGNAGE AS "PRESENTED BY"
- **ADDITIONAL SIGNAGE:** SPONSOR PERMITTED TO PLACE ADDITIONAL SIGNAGE (approved by event staff) AROUND EVENT
- **ADDRESS CROWD:** OPPORTUNITY TO INTRODUCE BANDS AND ADDRESS CROWDS BOTH DAYS OF EVENT
- **EVENT PRESENCE:** SPONSOR RECEIVES THE OPPORTUNITY TO SET UP AT EVENT.

SPONSORSHIP FEE: \$5,000

MIAMI BEACH

HISPANIC HERITAGE FESTIVAL

SUPPORTING SPONSOR PACKAGE

- MEDIA INCLUSION: COMPANY MENTION IN ALL MEDIA
- SOCIAL MEDIA PRESENCE: COMPANY MENTION ON EVENT SOCIAL MEDIA PAGES
- EVENT SIGNAGE: SPONSOR PERMITTED TO PLACE ADDITIONAL SIGNAGE (approved by event staff) AROUND SPONSOR BOOTH AREA
- EVENT PRESENCE: SPONSOR RECEIVES THE OPPORTUNITY TO SET UP AT EVENT.



SPONSORSHIP FEE: \$2,500

HISPANIC HERITAGE FESTIVAL

SAMPLING SPONSOR

- EVENT PRESENCE: SPONSOR RECEIVES THE OPPORTUNITY TO SET UP AT EVENT.

SPONSORSHIP FEE: \$750



MIAMI BEACH